

Selling Your Home - What You Should Know

Finding a buyer is just one facet of a real estate professional's role. There are many other essential services provided, including:

- **Explaining Real Estate Basics:** Guiding you through fundamental real estate practices and principles, and managing all the related paperwork.
- **Conducting a Comparative Market Analysis (CMA):** Assessing your home's value to help set a competitive listing price.
- **Preparing Your Home for Sale:** Offering advice on how to best prepare your home for potential buyers.
- **Listing and Marketing:** Ensuring your home is effectively listed and marketed to attract buyers.
- **Ongoing Communication:** Keeping you informed throughout the entire process.

When the sale begins, it's crucial to work with someone who will:

- **Handle Paperwork:** Assisting you with all the necessary documentation.
- **Negotiate on Your Behalf:** Ensuring you get the best possible terms.
- **Meet Deadlines:** Keeping track of important timelines and ensuring deadlines are met.
- **Collaborate with the Escrow Company:** Working closely with the escrow company to ensure a smooth closing process.

[Click here to access a comprehensive guide designed to assist you every step of the way.](#)



KENDALL JAMES
REALTY